



Compensation Program

Important Note

This presentation is not intended to make any implications, warranties, promises, suggestions, projections, representations or guarantees whatsoever to you about future prospects or earnings, or that you will earn any money by participating in One24's commission plan. Any income examples used in this presentation are for illustration purposes only.





Compensation Program



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The Compensation Program

- It's new and unique.
- It's an "Incentivized Referral Plan" (IRP).
- It's simple... build a "waiting list" and allow **ONE** person to join One24™ each month, for **24** months... and change your financial future!



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Goals and Objectives

- Build a program incentivizing those who wish to compress time and reach goals quickly, without penalizing those who wish to move slowly.
- Allow for immediate bonus participation.
- Provide a significant return with nominal risk.
- Create a foundation for financial success through people helping people develop their own economy!
- The  program is the 21st century financial solution!



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How To Get Started

1. **Sign up** on the Waiting List.
2. **Join** as an Ordering Preferred Customer (OPC), by placing a \$60 order, when your position becomes available.
3. **Receive 24** 'Green Tickets' ... you may use **one** each month to take people off your Waiting List, and allow them to join as an Ordering Preferred Customer (OPC). When you enroll your first Ordering PC, you become an Active PC (APC).
4. **Qualify** for commissions with only \$60 in personal volume monthly through auto-ship **and** refer at least one Ordering PC.
5. **Build your** Waiting List.



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How To Build Your Income

There are 6 Income Centers:

1. Retail Commission
2. Pioneer Bonus
3. Green Income up to \$100,000/mo
4. Gold Income up to \$100,000/mo
5. Silver Performance Pool
6. Platinum Bonus Pool



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Retail Bonus

- The One24 Retail Bonus allows for PC's to earn commissions on Retail Orders.
- A PC will earn \$9.95 for each Retail Order placed at their One24 website.
- All Ordering PC's qualify for the bonus. You need not be an Active PC in order to qualify.



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Pioneer Bonus

Pays you an additional:

- One-time bonus of \$4 for every new PC who enrolls.
- Additionally, \$1.00 is paid up to each of four more tiers.



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Green Income

- Every Preferred Customer (Ordering PC & Active PC) you personally refer is a 'Green'. Every person your Greens refer is your 'Green' as well. Essentially, 'Greens' are all of the people you refer, plus all they refer, through 12 tiers.**
- You are paid a bonus for each product unit purchase your Green PC's make each month. For the NatraBurst™ or Natraboost™ product, you are paid \$1.50 per unit, per tier, through 12 tiers. The per unit bonus amount may differ on future products.
- When you consider the exponential growth possibilities, this Income Center alone has the potential to be huge!

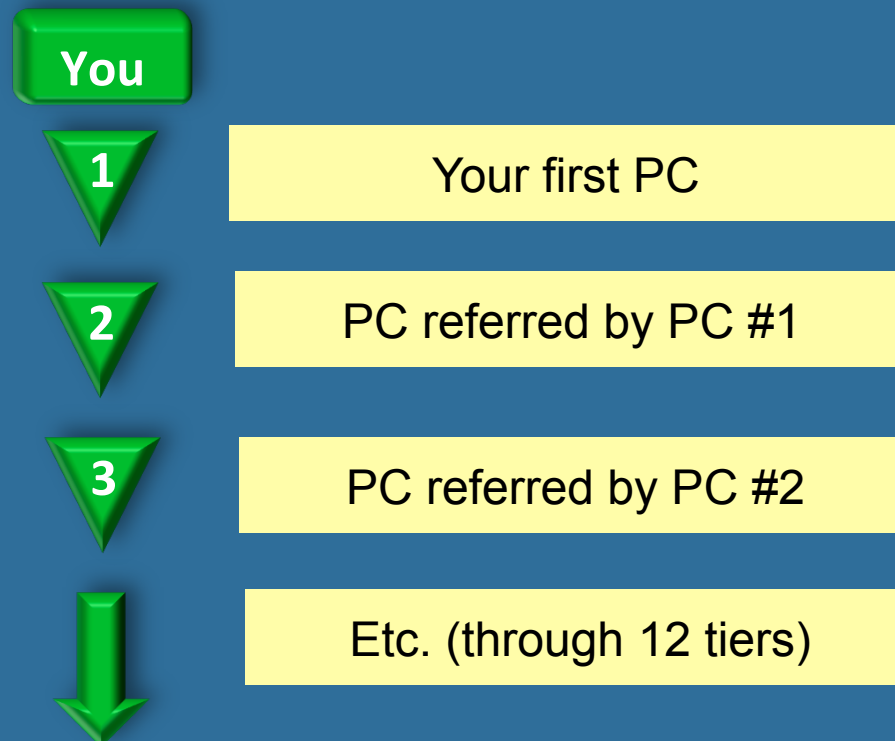
** Please refer to the Glossary for additional details regarding the availability dates and protection period for a new PC's first Green Ticket.



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Green Income Example

Green Income is based on the number of Preferred Customers (“PCs”) you **personally** refer, **plus** any Preferred Customers they refer (calculated through 12 tiers).





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Green Income Model

The following example is based on you getting 3 people and stopping, with everyone else doing the same. Each Green PC within your 12 tiers pays you \$1.50 on each unit of NatraBurst™.

Month	New Green PCs	Total Green PCs	Monthly Green Bonus
You Join	You	-0-	-0-
1	1	1	\$1.50
2	2	3	\$4.50
3	4	7	\$10.50
4	7	14	\$21.00
5	13	27	\$40.50
6	24	51	\$76.50
7	44	95	\$142.50
8	81	176	\$264.00
9	149	325	\$487.50
10	274	599	\$898.50
11	504	1,103	\$1,654.50
12	927	2,030	\$3,045.00
13	1,705	3,735	\$5,602.50
14	3,136	6,871	\$10,306.50
15	5,768	12,639	\$18,958.50
16	10,609	23,248	\$34,872.00
17	19,513	42,761	\$64,141.50
18	35,890	78,651	\$117,976.50*

* Green Bonuses are capped at \$100,000 per month. Note: This example is for illustration purposes only and is not a guarantee of income. Individual results may vary.

You could stop here, but there is more income available...



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Gold Income!

“The Gold Rush” Accelerates Your Income!

- Happens on the 24th of each month.
- All unused **Green Tickets** are made available for you to ‘grab.’
- Anyone enrolled by you in the Gold Rush is now GOLD to you!
- Bonus is equally split with the original Green Ticket holder, up to the first \$200 (e.g. \$100/\$100).
- You receive **all** of the remaining bonuses beyond the first \$200 (e.g. if total bonus is \$700...you receive \$600).



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Gold Income!

- Again, Gold Tickets are simply Green Tickets which were not used by the original PC. This gives you the opportunity to refer more than one PC a month and dramatically increase your income!
- One24 pays a 10% to 50% Adjustable Matching Bonus through 5 tiers on income from your Gold PC's!
- And... **ALL** Gold income counts towards all One24 bonuses!



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Silver Performance Bonus

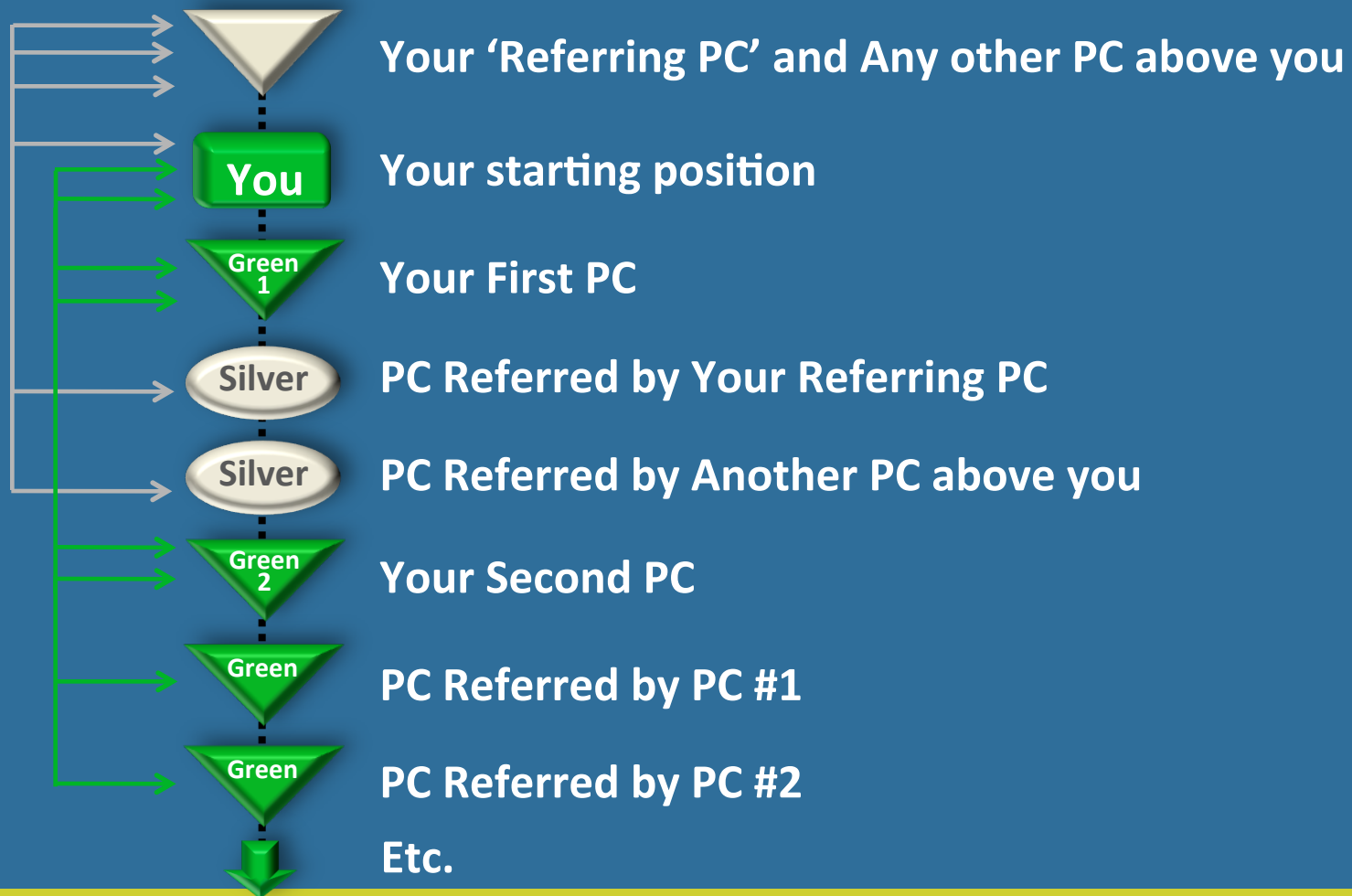
- 10% of total company sales is contributed to the Silver Performance Bonus Pool
- Payment is based on 'Point Shares'. You only need ONE Active PC to start qualifying.
- Example: Calculation of Point Shares...
 - Monthly Company Sales: $\$500,000 \times 10\% = \$50,000$ into Silver Performance Bonus
 - If 500,000 shares qualified for, each share value is .10
 - If you have enrolled 3 Active APCs and you have a total of 200 Silver PC's under you, that would entitle you to 600 shares at .10 each, or \$60 bonus

If You Have Enrolled	Multiply This Number	x Total Number of Silver PC's Under You	= Number of Point Shares You Earn
1 Personal APC	1		
2 Personal APCs	2		
3 Personal APCs	3	200	600
4 Personal APCs	4		
5+ Personal APCs	5		



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Example of what your linear group could be





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Platinum Bonus Pool

- Approximately 7.5%* of monthly Sales is contributed to the Platinum Bonus Pool.
- **Additionally**, all other Bonuses that have not been paid out for the month (from all Green, Gold & Silver) are added to the Platinum Bonus Pool.
- Share value is calculated by dividing the total value of the Pool by the number of shares qualified for...

If You Have Enrolled	You Receive
6 Personal APCs with 2 APCs Each	1 Share
7 Personal APCs with 2 APCs Each	2 Shares
8 Personal APCs with 2 APCs Each	3 Shares
9 Personal APCs with 2 APCs Each	4 Shares
10 Personal APCs with 2 APCs Each	5 Shares
11 Personal APCs with 2 APCs Each	6 Shares
12 Personal APCs with 2 APCs Each	7 Shares

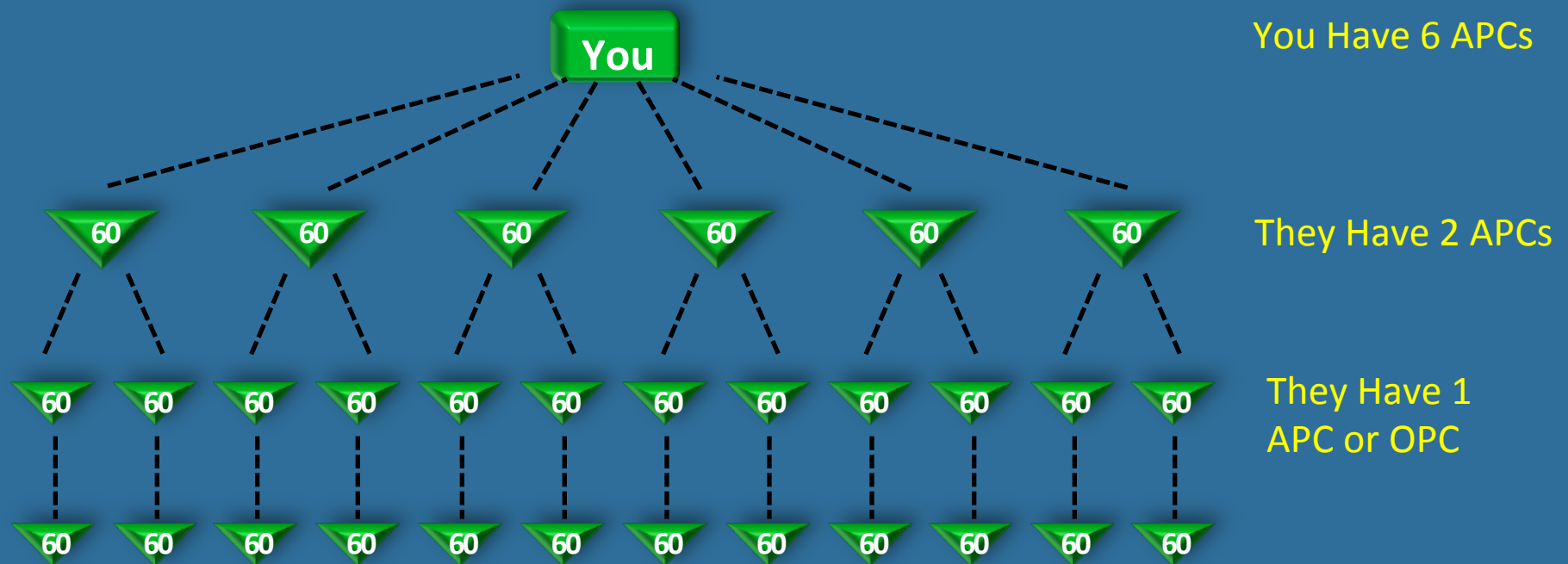
Example: If the total Pool contained \$200,000 and 1,000 shares were qualified for, then each share would be worth \$200. If you had referred 10 Personal APCs, who referred two APCs each, you would receive 5 shares... or, \$1,000, for your Platinum Bonus

* Average Payout calculated from August 2010 to July 2011



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Example of Platinum Bonus



To earn your first share of the Platinum Bonus, you must have personally enrolled 6 APCs who have each enrolled 2 APCs.

*Active PC – must have \$60 in volume and have at least one Preferred Customer (Ordering PC or Active PC) with a \$60 minimum volume.



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Two New One24 Benefits!

One24 currently has 2 new benefit programs designed to enhance the Incentivized Referral Program!!



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Exotic Getaways

- 2% of all One24 company sales go to fund the One24 Exotic Getaways.
- Share your Getaway with company executives and other successful PC's.
- Qualifications are designed so that every PC has a chance to qualify.
- Create lifetime memories!





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One24 'No Such Thing' Sweepstakes!

- 2% of all One24 company sales funds the Monthly Sweepstakes!
- \$25,000 CASH Grand Prize!
- Multiple other Prizes





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Glossary

Incentivized Referral Plan (IRP) – an innovative new compensation plan which works on a ‘linear’ basis. In other words, every person who joins is placed into one vertical line. It is not a ‘get rich quick program’, but rather a slow building income stream that increases month after month over a 24 month period.

Ordering Preferred Customer (OPC) – A person or other entity who has enrolled and has a minimum \$60 monthly order. An OPC purchases products at a discounted price.

Active Preferred Customer (APC) – A person or entity who has a minimum \$60 monthly order and refers at least one PC who has a minimum \$60 monthly order. You must be an Active Preferred Customer to participate in the Commission Plan.

Silver PC – Any PC who is not referred by you or one of the PCs you have referred. All the PC’s that start above you in the linear plan are ‘Silver PC’s’ -- and as they put in PCs who fall below you, those PCs stay Silver for you (once a silver always a silver).

Auto-Ship – A monthly order, of at least \$60, which is automatically charged and shipped each month.

Green Tickets – Tickets assigned to you when you activated. You receive a total of 24 Green Tickets, of which one may be used each month to refer a new Preferred Customer (PC).



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Glossary (cont' d.)

Gold Rush – On (or about) the 24th of each month, the 124online.com Website will display a notification that unused Green tickets are available. Other notification methods may be utilized in the future as well (email, Twitter™, etc.). You can acquire the unused Green tickets during the Gold Rush – these tickets become ‘Gold’ tickets at that time.

Gold Tickets – Green tickets which have not been redeemed by their original owner can be claimed during the ‘Gold Rush,’ which starts on (or about) the 24th of each month. Gold tickets you have successfully acquired count as one of your Personal PC’s.

Waiting List – Since you are only permitted to refer one new PC each month, except during Gold Rush. Any additional people you have introduced to One24 are placed on your waiting list.

Green Ticket Availability Dates – When a Preferred Customer enrolls between the 1st and the 15th of the month, their first Green Ticket becomes active (usable) on the 16th. If enrollment occurs between the 16th and 31st, the first Green Ticket becomes active on the 1st of the next month. Due to the exponential growth potential, this waiting period is necessary to ensure that the company grows at a manageable rate.

Green Ticket Protection Period - A new PC's first Green Ticket is protected for 15 days from their date of enrollment. This protection period is to ensure that new Preferred Customers have time to begin to build their Waiting List and redeem their first Green Ticket prior to it possibly being taken in the Gold Rush. For example, if Bob joins One24 on the 20th, his Green Ticket would be protected through the Gold Rush, if it began on the 24th.